

CLAIMS:

- 1 1. A display comprising:
- a back plane layer; an emissive pixel layer; a holographic film layer; and a cover plate
- 3 layer;
- said layers being combined to form a display screen having a structure so that at least
- 5 some light is emitted from the emissive pixel layer into the ambient environment;
- said holographic film layer including patches of holographic film having a front and back
- side, the front side of the holographic film patches facing the cover plate layer and adjacent
- 8 structures formed thereon to trap at least some incident light therebetween.
- 1 2. The display of claim 1, wherein the adjacent structures comprise moth-eye-like shaped
- 2 adjacent structures.
- 1 3. The display of claim 1, wherein the adjacent structures comprise pyramid-like shaped
- 2 adjacent structures.
- The display of claim 1, wherein the adjacent structures comprise pillar-like shaped
- 2 adjacent structures.
- 1 5. The display of claim 1, wherein the display comprises a flat panel display.
- 1 6. The display of claim 1, wherein said layers are combined to form a display screen
- 2 having a structure so that at least some light is emitted from the emissive pixel layer into the
- 3 ambient environment via openings in the holographic layer and through the cover plate layer.





- 7. A method of trapping at least a portion of light scattered by an inside face of a cover
- 2 plate of a display comprising:
- absorbing at least some of the scattered light incident on the front side of the
- 4 holographic film; and
- 5 reflecting the remaining scattered light incident on the front side of the holographic film
- in a manner so as to be again incident upon the front side of the holographic film after
- 7 reflection.
- 1 8. The method of claim 7, and further comprising:
- 2 for the light again incident upon the front side of the holographic film after reflection,
- absorbing at least a portion of the light again incident upon the front side of the
- 4 holographic film; and
- 5 reflecting the remaining light again incident in a manner so as to be yet again
- 6 incident upon the front side of the holographic film after reflection.
- 1 9. The method of claim 7, wherein absorbing at least some of the incident scattered light
- 2 comprises absorbing a major portion of the incident scattered light.
- 1 10. The method of claim 9, wherein a major portion comprises a percentage of the incident
- 2 light approximately in the range of 90 to 98 percent.
- 1 11. A film layer for a display comprising:
- 2 a holographic film;
- said holographic film having a front and back side;





- the front side of the holographic film having adjacent structures formed therein to trap
- 5 at least some incident light therebetween.
- 1 12. The film layer of claim 11, wherein the holographic film is positioned in a display so that
- 2 at least some light reflected backwards by the inside face of a cover plate is incident upon its
- 3 front side.
- 1 13. The film layer of claim 12, wherein the display includes at least a back plane and a
- 2 cover plate.
- 1 14. The film layer of claim 11, wherein the adjacent structures comprise at least one of the
- 2 following: moth-eye-like shaped structures, pyramid-like shaped structures, and pillar-like
- 3 shaped structures.
- 1 15. A method of trapping at least a portion of light incident upon the front side of a
- 2 holographic film comprising:
- absorbing at least a portion of the incident light on the front side of the holographic film;
- 4 and
- 5 reflecting the remaining incident light in a manner so as to be again incident upon the
- 6 front side of the holographic film after reflection.
- 1 16. The method of claim 15, and further comprising:
- for the light again incident upon the front side of the holographic film after reflection,
- 3 absorbing at least some portion of the light again incident upon the front side of
- 4 the holographic film; and





- 5 reflecting the remaining light again incident upon the front side of the
- 6 holographic film in a manner so as to be yet again incident upon the front side of the
- 7 holographic film.
- 1 17. The method of claim 15, wherein at least some of the light incident upon the front side
- of the holographic film comprises light reflected backwards.
- 1 18. The method of claim 15, wherein absorbing at least some of the incident scattered light
- 2 comprises absorbing a major portion of the incident scattered light.
- 1 19. The method of claim 18, wherein a major portion comprises a percentage of the
- 2 incident light approximately in the range of 90 to 98 percent.
- 1 20. An article comprising:
- a back plane, emissive pixels, holographic film patches, and a cover plate combined in
- 3 layers to form a display screen having a structure so that at least some emitted light is
- 4 transmitted into the ambient environment and so that at least some light propagating within a
- 5 layer that includes emissive pixels is absorbed by one or more of said holographic film
- 6 patches.

1

- 1 21. The article of claim 20, wherein absorbed light comprises at least one of emitted light
- 2 reflected within the display screen and ambient light transmitted into the display screen.
 - 22. The article of claim 21, wherein the absorbed light at least comprises emitted light
- 2 reflected backwards within the display screen prior to absorption.





- 1 23. The article of claim 21, wherein said holographic film patches include adjacent
- 2 structures formed therein to trap at least some incident light.
- 1 24. The article of claim 21, wherein absorbed light at least comprises both emitted light
- 2 reflected within the display screen and ambient light transmitted into the display screen.
- 1 25. The article of claim 20, wherein display screen further having a structure so that at least
- 2 some light propagating within said layer is reflected by one or more of said holographic film
- 3 patches.